

Make a Difference in Your Workplace

Become an Employer of Choice



Pelican State
credit union®
Your Credit Union of Choice™

Becoming Our Partner

Are you interested in adding another great feature to your employee benefit package at no cost to you? Become a Select Employer Group of Pelican State Credit Union and offer your employees the best in financial products and services.

What is a credit union?

Credit unions are not-for-profit financial institutions where each member shares ownership in the company. Members are our partners and the company's earnings are passed along to them in the form of higher dividends and lower loan rates. Unlike banks, credit union boards of directors are not paid salaries, but are volunteers chosen by members.

What is a Select Employer Group (SEG)?

Select Employer Groups are public and private companies who have formed a partnership with a credit union. Becoming a Select Employer Group or SEG will allow your employees access to Pelican as we are an employer based credit union. We offer our services exclusively to partner employers and groups throughout the state.

Why should my company become a SEG of Pelican State CU?

Since 1956, Pelican has been one of the largest and fastest growing credit unions in Louisiana. Becoming a SEG can optimize your employee benefit package to make it stand out above the competition. Plus, Pelican organizes and facilitates everything at no cost to you.

Our Promise to You

As Your Credit Union of Choicesm, we promise to:

- Be available to speak with you or your staff
- Host Financial Literacy Workshops and informational seminars at your convenience
- Help your employees, one on one, with their finances
- Process requests promptly
- Provide competitive products and services
- Serve you and your employees in a confidential and professional manner
- Attend your benefit fairs at your request
- Establish a trusting relationship with you



"Let us help you become an employer of choice by offering Pelican as a FREE benefit to your employees. In addition to the membership eligibility offered to your employees, a Pelican representative will organize and facilitate this partnership at no cost to you."

-Jeffrey K. Conrad,
Pelican State CU CEO/President



"Having every employee open a savings account and learn how to manage their money is one of my major goals. I think the relationship we have with Pelican and their financial education program may help that goal one day become a reality."

-Jodi Buckner,
Lyons Specialty and AA Vending, LLC

Mission Statement

"To improve the lives of our members through safe, competitive products and educational services."



"Pelican's services have been a great, free addition to our benefits package. Some of our favorite new services are their mobile banking and remote deposit options. They make banking with Pelican easy and convenient."

-Linda Donnelly, Community Coffee

Membership That Benefitssm

Enrollments – This is your employee's first meeting with Pelican representatives. Once you partner with us, we will schedule a day to introduce ourselves to your staff and explain their new benefit. Interested employees can sign up for membership at this event. A Pelican representative may come back routinely to enroll new members.

Free Credit Counseling – We have Nationally Certified Credit Counselors ready to assist your employees with budgeting, improving their credit score or achieving any other financial goal.

Financial Literacy Workshops – At your convenience, Pelican representatives will present a short tutorial on topics such as, improving your credit score, eliminating debt and preventing identity theft. After each presentation, members can get a free credit check-up and review it with a trained credit counselor. We take care of all the details.

Benefit Fairs – We will be happy to set up a tent or table at your company's benefit fair or open enrollment. At this time, we can service current members as well as sign up interested employees.



Making a Difference

Becoming a Select Employer Group will give your employees access to our premier products and services, unmatched financial education and one-on-one credit counseling all at no cost to you. We serve businesses of all sizes and those with multiple locations. Making this partnership easy on you is our priority and we take care of all the details!

Meet with a Business Development Representative today to find out how to become a Select Employer Group. Together we can make a difference in your workplace!

Convenient Access On the Go



Mobile Banking & Remote Deposit

Our free smart phone app allows members to check balances, transfer funds between accounts and deposit checks all from their iPhone or Android.



CO-OP Shared Branchtm

No matter where you travel, you can access your account at one of nearly 5,000 credit union branches and over 2,000 self-service locations nationwide. www.co-opnetwork.org



Click here to view a short presentation on becoming a Select Employer Group.

For More Information:
1-800-351-4877
www.pelicanstatecu.com